

## Big Basket Recruitment 2024 – Freshers Jobs – Junior Marketing Associate Post

**Hiring organization**  
Big Basket

### Job Location

India  
Remote work from: IND

**Date posted**  
December 29, 2023

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**Valid through**  
31.08.2024

### Base Salary

USD 17,300 - USD 22,800

APPLY NOW

### Qualifications

12th Passed

### Employment Type

Full-time

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### Description

## Big Basket Recruitment 2024

Big Basket, a leading online grocery delivery platform, is looking for enthusiastic and creative individuals to join our team as Junior Marketing Associates. As we continue to redefine the grocery shopping experience, we are seeking fresh talent with a passion for marketing and a creative mindset. Join Big Basket and be part of a dynamic company that values innovation, customer satisfaction, and a commitment to making daily life easier for households.

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### Big Basket Recruitment Careers

#### Responsibilities:

- Assist in creating engaging and creative content for marketing campaigns.
- Contribute to the development of marketing collateral, including visuals and copy.
- Collaborate with the marketing team to align content with brand messaging.
- Support the management of social media accounts and content calendars.
- Monitor social media trends and engage with the online community.
- Contribute ideas for social media campaigns to enhance brand visibility.

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### Big Basket Jobs Near Me

#### Skills:

- Creative thinking and the ability to contribute innovative ideas.
- Strong visual and written communication skills.
- Familiarity with design tools and creative software is a plus.
- Active and engaged on social media platforms.
- Understanding of social media trends and best practices.

**Important Links**

Ability to create and curate engaging content for social media

**Find the Link in [Apply Now](#) Button**

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