

## Big Basket Recruitment 2024 – All Jobs For You – Junior Marketing Executive Post

**Hiring organization**  
Big Basket

### Job Location

India  
Remote work from: IND

**Date posted**  
January 9, 2024

(adsbygoogle = window.adsbygoogle || []).push({});

**Valid through**  
31.08.2024

### Base Salary

USD 17,400 - USD 22,900

APPLY NOW

### Qualifications

12th Passed

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Big Basket Recruitment 2024

In this fast-paced role, you'll be an integral part of our marketing team, supporting the development and execution of impactful campaigns across various channels. You'll gain hands-on experience in all things marketing, from crafting compelling content to analyzing campaign performance and making data-driven decisions. This is your chance to be a key player in shaping our brand and driving growth.

(adsbygoogle = window.adsbygoogle || []).push({});

### Big Basket Recruitment Careers

#### Responsibilities:

- Assist in developing and executing marketing campaigns across digital platforms (social media, email, website) and offline channels (events, print).
- Create engaging content (written and visual) that resonates with our target audience.
- Conduct market research and competitor analysis to inform campaign strategies.
- Monitor campaign performance and analyze data to identify areas for improvement.
- Manage and maintain marketing assets (images, videos, templates) and ensure brand consistency.
- Support with administrative tasks and projects as needed.

(adsbygoogle = window.adsbygoogle || []).push({});

### Big Basket Jobs Near Me

**Skills:**

- Excellent written and verbal communication skills.
- Strong analytical and problem-solving skills.
- Proficiency in content creation tools (e.g., Canva, Adobe Spark).
- Basic understanding of digital marketing principles (e.g., SEO, SEM, social media marketing).
- Ability to work independently and as part of a team.

**Important Links** Highly organized and detail-oriented **Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});