

Big Basket Recruitment 2023 – Job Alerts – eCommerce Marketing Specialist Post

Hiring organization
Big Basket

Job Location

India
Remote work from: India

Date posted
October 5, 2023

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Valid through
31.12.2023

Base Salary

USD 15,000 - USD 22,000

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Big Basket Recruitment 2023

Big Basket is looking for a talented and experienced eCommerce Marketing Specialist to join our team. The ideal candidate will have a proven track record of success in developing and executing successful marketing campaigns for online retailers.

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Big Basket Recruitment Careers

Responsibilities:

- Develop and execute marketing campaigns to promote Big Basket's products and services
- Manage Big Basket's social media presence
- Create and manage email marketing campaigns
- Analyze marketing data and track the performance of marketing campaigns
- Work with other teams within Big Basket to ensure that marketing campaigns are aligned with overall business goals

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Big Basket Jobs Near Me

Skills:

- 2+ years of experience in eCommerce marketing
- Strong understanding of digital marketing channels, including social media,

email marketing, and paid advertising

- Experience with Google Analytics and other marketing analytics tools
- Excellent communication and interpersonal skills

Important Links Ability to work independently and as part of a team

Find the Link in [Apply Now](#) Button

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