

Big Basket Recruitment 2023 – Free Job Alert – Product Marketing Manager Post

Hiring organization
Big Basket

Job Location

India
Remote work from: India

Date posted
October 11, 2023

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Valid through
31.12.2023

Base Salary

USD 15,000 - USD 22,000

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Big Basket Recruitment 2023

Big Basket is looking for a highly motivated and experienced Product Marketing Manager to join our team. The ideal candidate will have a strong understanding of product marketing principles and practices, as well as experience in developing and executing marketing campaigns for grocery products. In this role, you will be responsible for developing and executing marketing strategies for Big Basket's products, as well as working with other teams to launch new products and features.

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Big Basket Recruitment Careers

Responsibilities:

- Develop and execute marketing strategies for Big Basket's products
- Work with other teams to launch new products and features
- Conduct market research and analyze data to identify trends and opportunities
- Develop and manage marketing campaigns, including online and offline advertising, social media marketing, and content marketing
- Track and measure the success of marketing campaigns and make adjustments as needed
- Collaborate with other teams, such as product development, sales, and customer service, to ensure that marketing campaigns are aligned with the overall business strategy

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Big Basket Jobs Near Me

Skills:

- Strong understanding of product marketing principles and practices
- Experience in developing and executing marketing campaigns for grocery products
- Excellent communication and interpersonal skills
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills

Important Links Find the Link in [Apply Now](#) Button

Proficiency in Microsoft Office Suite and marketing automation tools

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