

## Big Basket Recruitment 2023 – Free Job Alert – Marketing Specialist Post

**Hiring organization**  
Big Basket

### Job Location

India  
Remote work from: India

**Date posted**  
September 25, 2023

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**Valid through**  
31.12.2023

### Base Salary

USD 13,000 - USD 19,000

APPLY NOW

### Qualifications

12th Passed

### Employment Type

Full-time

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### Description

## Big Basket Recruitment 2023

BigBasket is looking for talented and motivated Marketing Specialists to join our team. In this role, you will be responsible for developing and executing marketing campaigns to promote our products and services and increase brand awareness. You will also be responsible for managing our social media presence, and creating engaging content to attract and retain customers.

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## Big Basket Careers

### Responsibilities:

- Develop and execute marketing campaigns for BigBasket products and services
- Manage BigBasket's social media presence
- Create engaging content for BigBasket's website and social media channels
- Conduct market research and analysis to inform marketing strategies
- Track and report on the performance of marketing campaigns

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## Big Basket Jobs Near Me

### Skills:

- Strong copywriting and editing skills
- Experience with social media marketing
- Experience with content marketing
- Strong analytical and problem-solving skills

Ability to work independently and as part of a team  
**Important Links** Find the Link in [Apply Now](#) Button

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