

Big Basket Recruitment 2023 – Free Job Alert – Marketing Analyst Post

Hiring organization
Big Basket

Job Location

India
Remote work from: India

Date posted
October 17, 2023

Valid through
31.03.2024

Base Salary

USD 15,000 - USD 22,000

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

Description

Big Basket Recruitment 2023

BigBasket is looking for highly motivated and analytically-oriented Marketing Analysts to join our team. The ideal candidate will be responsible for collecting, analyzing, and interpreting data to help us understand our customers, our competitors, and the overall market. We are looking for someone with a strong understanding of marketing principles and practices, as well as experience with data analysis and visualization tools.

Big Basket Recruitment Careers

Responsibilities:

- Collect, analyze, and interpret data to help us understand our customers, our competitors, and the overall market
- Identify and develop marketing strategies to improve customer acquisition, retention, and loyalty
- Track and report on the performance of marketing campaigns
- Provide insights and recommendations to help make informed business decisions
- Stay up-to-date on the latest marketing trends and technologies

Big Basket Jobs Near Me

Skills:

- Strong understanding of marketing principles and practices
- Experience with data analysis and visualization tools
- Ability to think critically and solve problems
- Excellent communication and presentation skills

Ability to work independently and as part of a team

Important Links

Find the Link in [Apply Now](#) Button

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