Big Basket Recruitment 2023 – Free Job Alert – eCommerce Marketing Executive Post

Hiring organization
Big Basket

Date posted
October 3, 2023

Valid through
31.12.2023

APPLY NOW

Job Location
India
Remote work from: India

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Base Salary
USD 15,000 - USD 22,000

Qualifications
12th Passed

Employment Type
Full-time

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Description

Big Basket Recruitment 2023

Big Basket is India's largest online grocery store, and we are looking for a talented and motivated eCommerce Marketing Executive to join our team. In this role, you will be responsible for developing and executing marketing strategies to promote our products and services to our customers. You will work closely with other members of the marketing team, as well as with other departments such as sales and product, to ensure that our marketing campaigns are successful.

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Big Basket Recruitment Careers

Responsibilities:

- Develop and execute marketing strategies to promote Big Basket's products and services
- Manage and execute online marketing campaigns, such as search engine optimization (SEO), pay-per-click (PPC) advertising, and social media marketing
- Create and manage content for Big Basket's website and social media channels
- Analyze marketing data and track the results of marketing campaigns
- Stay up-to-date on the latest trends and technologies in eCommerce marketing

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Big Basket Jobs Near Me

Skills:

- Bachelor's degree in Marketing or a related field
- 1+ years of experience in eCommerce marketing
- Experience with SEO, PPC advertising, and social media marketing
- Experience with Google Analytics and other marketing analytics tools
- Excellent writing and communication skills
- Strong analytical and problem-solving skills

Important Links   **Find the Link in [Apply Now](#) Button**

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