

Big Basket Recruitment 2023 – Free Job Alert – Digital Marketing Manager Post

Hiring organization
Big Basket

Job Location

India
Remote work from: India

Date posted
September 28, 2023

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Valid through
31.12.2023

Base Salary

USD 15,000 - USD 22,000

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Big Basket Recruitment 2023

The Digital Marketing Manager is responsible for developing and executing Big Basket's digital marketing strategy. This includes overseeing all aspects of the company's digital marketing campaigns, such as search engine optimization (SEO), social media marketing, and email marketing. The Digital Marketing Manager also plays a key role in tracking and analyzing the results of digital marketing campaigns and making necessary adjustments.

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Big Basket Recruitment Careers

Responsibilities:

- Develop and execute Big Basket's digital marketing strategy.
- Oversee all aspects of the company's digital marketing campaigns, including SEO, social media marketing, and email marketing.
- Track and analyze the results of digital marketing campaigns and make necessary adjustments.
- Stay up-to-date on the latest digital marketing trends and technologies.
- Manage a team of digital marketing professionals.
- Work with other departments to ensure that all marketing efforts are aligned with the company's overall business goals.

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Big Basket Jobs Near Me

Skills:

- 5+ years of experience in digital marketing, preferably in the e-commerce industry.
- Strong knowledge of digital marketing principles and strategies.
- Experience with SEO, social media marketing, and email marketing.
- Excellent analytical and problem-solving skills.
- Ability to work independently and as part of a team.

Important Links

Excellent communication and interpersonal skills

Find the Link in [Apply Now](#) Button

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