

## Big Basket Recruitment 2023 – Free Job Alert – Digital Marketing Executive Post

**Hiring organization**  
Big Basket

### Job Location

India  
Remote work from: India

**Date posted**  
September 29, 2023

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**Valid through**  
31.12.2023

### Base Salary

USD 15,000 - USD 22,000

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### Qualifications

12th Passed

### Employment Type

Full-time

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### Description

## Big Basket Recruitment 2023

The Digital Marketing Executive is responsible for planning and executing digital marketing campaigns to promote Big Basket's products and services. This includes developing and implementing content marketing strategies, managing social media accounts, and running paid advertising campaigns. The Digital Marketing Executive also plays a key role in tracking and analyzing the results of digital marketing campaigns.

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### Big Basket Recruitment Careers

#### Responsibilities:

- Develop and implement content marketing strategies.
- Manage social media accounts.
- Run paid advertising campaigns.
- Track and analyze the results of digital marketing campaigns.
- Stay up-to-date on the latest digital marketing trends and best practices.

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### Big Basket Jobs Near Me

#### Skills:

- Strong knowledge of digital marketing principles and practices.
- Experience with content marketing, social media marketing, and paid

advertising.

- Experience with web analytics tools.
- Excellent writing and editing skills.
- Ability to think creatively and strategically.

**Important Links** Find the Link in [Apply Now](#) Button

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