

Big Basket Recruitment 2023-24 – Job Search – Marketing Associate Post

Hiring organization
Big Basket

Job Location

India
Remote work from: India

Date posted
December 27, 2023

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Valid through
31.08.2024

Base Salary

USD 14,100 - USD 20,600

APPLY NOW

Qualifications

12th Passed

Employment Type

Full-time

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Description

Big Basket Recruitment 2023-24

BigBasket, India's leading online grocery store, is seeking a creative and results-driven Marketing Associate to join our team. As a Marketing Associate, you will play a key role in developing and executing marketing campaigns that drive customer acquisition, brand awareness, and sales growth. You will be responsible for creating engaging content, managing social media presence, and analyzing marketing data.

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Big Basket Careers

Responsibilities:

- Develop and implement marketing campaigns across various channels, including social media, email, and digital advertising
- Create engaging and high-quality content, such as blog posts, social media graphics, and email newsletters
- Manage BigBasket's social media presence, responding to customer inquiries, engaging with followers, and building brand awareness
- Analyze marketing data to identify trends, measure campaign effectiveness, and optimize marketing strategies
- Assist with marketing research and competitive analysis
- Stay up-to-date on the latest marketing trends and best practices

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Big Basket Jobs Near Me

Skills:

- Strong understanding of marketing principles and practices
- Experience with developing and executing marketing campaigns across various channels
- Proven ability to create engaging and high-quality content
- Proficient in social media platforms and content creation tools
- Excellent communication and writing skills
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills

Important Links Find the Link in [Apply Now](#) Button

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