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Au Small Finance Bank Jobs 2023 – All India Jobs – Marketing Advertising Executive Post

Hiring organization
Au Small Finance Bank

Job Location

India
Remote work from: India

Date posted
August 11, 2023

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Valid through
31.12.2023

Base Salary

USD 15,000 - USD 24,000

APPLY NOW

Qualifications

12th Passed & Graduate

Employment Type

Full-time

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Description

Au Small Finance Bank Recruitment 2023

AU Small Finance Bank is looking for a Marketing Advertising Executive to join our team. The ideal candidate will have a passion for marketing and advertising, be creative and strategic, and have a strong understanding of the digital landscape.

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Au Small Finance Bank Jobs Near Me

Responsibilities:

- Develop and execute marketing and advertising campaigns for AU Small Finance Bank's products and services
- Work with cross-functional teams to create and implement marketing plans
- Manage and track marketing budgets
- Analyze marketing data to measure campaign effectiveness
- Develop and maintain relationships with media partners
- Stay up-to-date on the latest marketing trends

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Au Small Finance Bank Careers

Skills

- Strong understanding of marketing and advertising principles

- Experience with digital marketing platforms
- Excellent writing and communication skills
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills
- Attention to detail

Qualifications

- Bachelor's degree in marketing, communications, or a related field
- 2+ years of experience in marketing and advertising
- Experience with digital marketing platforms
- Excellent writing and communication skills
- Ability to work independently and as part of a team
- Strong analytical and problem-solving skills

Important Links Attention to detail **Find the Link in [Apply Now](#) Button**

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