

Amway Recruitment 2023 – All India Jobs – Marketing Consultant / Executive Post

Hiring organization
Amway

Job Location

India
Remote work from: India

Date posted
August 19, 2023

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Valid through
31.12.2023

Base Salary

USD 20,000 - USD 30,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Amway Recruitment 2023

The Marketing Consultant / Executive is responsible for developing and executing marketing strategies that help Amway achieve its business goals. This includes developing marketing plans, creating marketing collateral, managing marketing campaigns, and tracking marketing results. The ideal candidate will have a strong marketing background, as well as experience in the direct selling industry.

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Amway Jobs Near Me

- Develop and execute marketing strategies that align with Amway's business goals
- Conduct market research and analysis to identify target audiences and marketing opportunities
- Develop marketing plans, including budgets, timelines, and goals
- Create marketing collateral, such as brochures, flyers, and website content
- Manage marketing campaigns, including media buying, social media marketing, and event planning
- Track marketing results and measure the effectiveness of marketing campaigns
- Stay up-to-date on marketing trends and best practices

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Amway Careers

- **Skills:**

- Strong marketing skills, including strategic planning, market research, and campaign execution
- Excellent communication skills (verbal and written)
- Ability to work independently and as part of a team
- Ability to think creatively and solve problems
- Strong analytical skills
- Proficiency in Microsoft Office Suite

Qualifications:

- Bachelor's degree in marketing or a related field
- 3+ years of experience in marketing, preferably in the direct selling industry
- Experience with marketing analytics and campaign measurement
- Strong project management skills

Important Links

Find the Link in [Apply Now](#) Button

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