



<https://jobroll.govhelp.in/job/amway-recruitment-2023-all-india-jobs-digital-marketing-manager-post/>

## Amway Recruitment 2023 – All India Jobs – Digital Marketing Manager Post

**Hiring organization**  
Amway

### Job Location

India  
Remote work from: India

**Date posted**  
August 26, 2023

(adsbygoogle = window.adsbygoogle || []).push({});

**Valid through**  
31.12.2023

### Base Salary

USD 13,000 - USD 18,000

APPLY NOW

### Qualifications

12th Passed

### Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

### Description

## Amway Recruitment 2023

The Digital Marketing Manager is responsible for developing and executing all digital marketing strategies for Amway. This includes SEO, SEM, email marketing, social media marketing, and display advertising. The Digital Marketing Manager will work with a team of marketers to create and execute campaigns that drive website traffic, generate leads, and increase sales.

(adsbygoogle = window.adsbygoogle || []).push({});

### Amway Careers

#### Responsibilities:

- Develop and execute digital marketing strategies that align with Amway's overall business goals.
- Research and analyze market trends to identify new opportunities for digital marketing.
- Create and manage content for Amway's social media channels, email marketing campaigns, and website.
- Develop and manage digital advertising campaigns across search, social, and display channels.
- Measure and analyze the performance of digital marketing campaigns to optimize results.
- Work with other marketing team members to develop and implement cross-channel marketing campaigns.
- Stay up-to-date on the latest digital marketing trends and best practices.

(adsbygoogle = window.adsbygoogle || []).push({});

## Amway Jobs Near Me

### Skills:

- Excellent customer service skills
- Strong communication skills, both written and verbal
- Proficient in Microsoft Office Suite
- Attention to detail
- Ability to work independently and as part of a team

### Qualifications:

- Bachelor's degree in marketing, communications, or a related field.
- 5+ years of experience in digital marketing, with a focus on SEO, SEM, email marketing, social media marketing, and display advertising.
- Proven track record of developing and executing successful digital marketing campaigns.
- Strong analytical and problem-solving skills.
- Excellent written and verbal communication skills.

### Important Links

Ability to work independently and as part of a team.

Find the Link in [Apply Now](#) Button

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});