



<https://jobroll.govhelp.in/job/amazon-recruitment-2023-all-india-jobs-digital-marketing-strategist-posts/>

Amazon Recruitment 2023 – All India Jobs – Digital Marketing Strategist Posts

Hiring organization
Amazon

Job Location

India
Remote work from: India

Date posted
August 12, 2023

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Valid through
31.12.2023

Base Salary

USD 22,000 - USD 25,000

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Qualifications

12th Pass/Graduate

Employment Type

Full-time

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Description

Amazon Recruitment 2023

The Digital Marketing Strategist is responsible for developing and executing Amazon's digital marketing campaigns. This includes developing a strategic plan, creating and managing ad campaigns, tracking and analyzing results, and optimizing performance. The ideal candidate will have a strong understanding of digital marketing channels, such as search engine optimization (SEO), pay-per-click (PPC), social media marketing, and email marketing. They will also have experience in data analysis and reporting.

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Amazon Jobs Near Me

Responsibilities:

- Develop and execute Amazon's digital marketing strategy
- Create and manage ad campaigns across a variety of channels, including search, social, and email
- Track and analyze campaign results to optimize performance
- Work with cross-functional teams to develop and implement marketing initiatives
- Stay up-to-date on the latest trends in digital marketing

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Amazon Careers

Skills:

- Strong understanding of digital marketing channels
- Experience in data analysis and reporting
- Excellent communication and presentation skills
- Ability to work independently and as part of a team
- Ability to meet deadlines and work under pressure

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- 3+ years of experience in digital marketing
- Experience in paid search (PPC) and SEO
- Experience in social media marketing and email marketing
- Experience in data analysis and reporting

Important Links Find the Link in [Apply Now](#) Button

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