



<https://jobroll.govhelp.in/job/adidas-recruitment-2023-jobs-near-me-marketing-specialist-post/>

Adidas Recruitment 2023 – Jobs Near Me – Marketing Specialist Post

Hiring organization

Adidas

Job Location

India

Remote work from: India

Date posted

August 30, 2023

Valid through

31.12.2023

(adsbygoogle = window.adsbygoogle || []).push({});

Base Salary

USD 28,000 - USD 35,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});

Description

Adidas Recruitment 2023

The eCommerce Marketing Specialist is responsible for developing and executing marketing campaigns that drive online sales for Adidas. This includes developing and executing marketing strategies, creating and managing marketing content, and analyzing marketing data to measure campaign performance.

(adsbygoogle = window.adsbygoogle || []).push({});

Adidas Jobs Near Me

Responsibilities:

- Develop and execute marketing strategies for Adidas's online channels
- Create and manage marketing content for Adidas's online channels, including website copy, social media posts, and email campaigns
- Analyze marketing data to measure campaign performance and identify opportunities for improvement
- Work with other departments, such as product development and sales, to ensure that marketing campaigns are aligned with overall business goals
- Stay up-to-date on the latest trends in eCommerce marketing

(adsbygoogle = window.adsbygoogle || []).push({});

Adidas Careers

Skills:

- Excellent research and negotiation skills.
- Strong attention to detail.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite.
- Experience with purchasing software.

Qualifications:

- Bachelor's degree in marketing, business administration, or a related field
- 2+ years of experience in eCommerce marketing
- Strong understanding of digital marketing channels, including search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, and email marketing
- Experience with data analysis and reporting
- Excellent written and verbal communication skills

Important Links [Ability to work independently and as part of a team](#) **Find the Link in [Apply Now](#) Button**

(adsbygoogle = window.adsbygoogle || []).push({});

(adsbygoogle = window.adsbygoogle || []).push({});