



<https://jobroll.govhelp.in/job/adidas-recruitment-2023-all-india-jobs-content-marketing-manager-post/>

Adidas Recruitment 2023 – All India Jobs – Content Marketing Manager Post

Hiring organization
Adidas

Job Location

India
Remote work from: India

Date posted
August 19, 2023

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Valid through
31.12.2023

Base Salary

USD 25,000 - USD 36,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Adidas Recruitment 2023

The Content Marketing Manager is responsible for developing and executing content marketing strategies that engage and connect with Adidas' target audiences. This includes creating and managing content across a variety of channels, such as website, social media, email, and print. The ideal candidate will have a strong understanding of content marketing principles, as well as the ability to write and edit engaging content.

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Adidas Jobs Near Me

• Responsibilities:

- Develop and execute content marketing strategies that align with Adidas' marketing goals
- Create and manage content across a variety of channels
- Collaborate with cross-functional teams to develop and execute content campaigns
- Track and measure the results of content marketing campaigns
- Stay up-to-date on the latest trends in content marketing

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Adidas Careers

- **Skills:**

- Strong understanding of content marketing principles
- Excellent writing and editing skills
- Experience with a variety of content marketing channels
- Ability to work independently and as part of a team
- Ability to track and measure the results of marketing campaigns

Qualifications:

- Bachelor's degree in marketing, communications, or a related field
- 3+ years of experience in content marketing
- Proficiency in content creation and editing tools
- Experience with social media marketing

Important Links

Find the Link in [Apply Now](#) Button

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